## **ORDER**

Orders

Order / Rev:

105163

Alt Order #:

06838638

Product Desc:

NRCC IE 2012

Estimate:

2958

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

08/06/12 / 10/02/12

Order Type:

GENERAL



KSN\

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact: Billing Contact:

\_\_\_\_\_

815 Slaters Ln.

Alexandria, VA 22314

Agency Commission:

Cash

Broadcast

EOM/EOC

00:05:00

15%

Advertiser

Name:

Priority:

NRCC IE

Demographic:

Revenue Codes:

A35+

Product Codes:

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | # Spots Gross Amount Net Amou |             |
|------------|----------|---------|-------------------------------|-------------|
| 08/27/12   | 09/30/12 | 52      | \$55,550.00                   | \$47,217.50 |
| 10/01/12   | 10/04/12 | 0.9     | \$07 600 00                   | \$82.060.00 |

## Totals

| Month          | # Spots | Gross Amount | Net Amount   | Rating |
|----------------|---------|--------------|--------------|--------|
| September 2012 | 52      | \$55,550.00  | \$47,217.50  | 0.00   |
| October 2012   | 98      | \$97,600.00  | \$82,960.00  | 0.00   |
| Totals         | 150     | \$153,150,00 | \$130 177 50 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 37%   | \$153,150.00 |
| Market      | 100%  | \$413,918.92 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 22%   | \$91,062.16 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 15%   | \$62,087.84 |
| KTUD              | 0%    | \$0.00      |
| KVVU              | 22%   | \$91,062.16 |
| KVWB              | 0%    | \$0,00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 4%    | \$16,556.76 |

| Ln Ch Start End                         | Inventory Code Break                                   | Start/End Time | Days  | Len Spots | Rate Pri  | Rtg Type Spots    | Amount   |
|---|--|----------------|-------|-----------|-----------|-------------------|----------|
| E 1 KSNV 09/28/12 09/28/                | 12 M-F 5-6a WakeUp w/Wa@M<br>M-F 5-6a WakeUp w/Wagners | 5-6a           | F     | :30 2     | \$325.001 | 0,00 <b>N</b> M 2 | \$650.00 |
| NEWS<br><u>Start Date</u> <u>End Da</u> | , ,  |                | iting |           |           |                   |          |

Page 2 of 5 Print Date: 10/02/12 19:16:07

KSNV

Order / Rev: Alt Order#:

Flight Dates:

105163

06838638

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2958

| Ln Ch Start  | End                    | Inventory Code                                |                 | Start/End Ti                          |                | Len Spo |   |                              | Rtg Type        |     | Amount            |
|--|------------------------|---|-----------------|---------------------------------------|----------------|---------|---|------------------------------|-----------------|-----|-------------------|
| E 1 KSNV 09/28/12<br>NEWS                            | 09/28/12               | M-F 5-6a WakeUp<br>M-F 5-6a WakeU             | -               | 5-6a                                  | F              | :30     | 2 | \$325.001                    | 0.00 NM         | 2   | \$650.00          |
|  | End Date               | Weekdays                                      | Spots/Week      | Rate                                  | Rating         |         |   |                              |                 |     |                   |
|  | 09/30/12               | F   | 2               |                                       | 0.00           |         |   |                              |                 |     |                   |
| E 2 KSNV 10/01/12                                    | 10/04/12               | M-F 5-6a WakeUj<br>M-F 5-6a WakeU             | -               | 5-6a                                  | MTWT           | :30     | 8 | \$450.001                    | 0.00 NM         | 8   | \$3,600.00        |
| Start Date   | End Date<br>10/07/12   | <u>Weekdays</u><br>MTWT                       | Spots/Week<br>8 | <u>Rate</u><br>\$450.00               | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 3 KSNV 09/28/12                                    | 09/28/12               | M-F 6-7a WakeU)<br>M-F 6-7a WakeU             | -               | 6-7a                                  | F              | :30     | 2 | \$1,000.001                  | 0.00 NM         | 2   | \$2,000.00        |
| Start Date   | End Date<br>09/30/12   | <u>Weekdays</u><br>F                          | Spots/Week<br>2 | <u>Rate</u><br>\$1,000.00             | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 4 KSNV 10/01/12                                    | 10/04/12               | M-F 6-7a WakeU <sub>l</sub><br>M-F 6-7a WakeU |                 | 6-7a                                  | MTWT           | :30     | 8 | \$1,000.001                  | 0.00 NM         | 8   | \$8,000.00        |
| Start Date   | End Date<br>10/07/12   | <u>Weekdays</u><br>MTwT                       | Spots/Week<br>8 | <u>Rate</u><br>\$1,000.00             | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 5 KSNV 10/01/12                                    | 10/04/12               | Today Show<br>Today Show                      | СМ              | 658a-9am                              | MTWT           | :30     | 8 | <b>\$</b> 1,500. <b>0</b> 01 | 0.00 NM         | 8   | \$12,000.00       |
|  | End Date<br>10/07/12   | <u>Weekdays</u><br>MTWT                       | Spots/Week      | Rate<br>\$1,500.00                    | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 6 KSNV 09/28/12                                    |                        |   | СМ              | 658a-9am                              | F              | :30     | 2 | \$1,500.001                  | 0.00 NM         | 2   | \$3,000.00        |
| TODAY SHOW   |                        | -   |                 |                                       |                |         |   |                              |                 |     |                   |
|  | End Date<br>09/30/12   | <u>Weekdays</u><br>F                          | Spots/Week      | <u>Rate</u><br>\$1,500.00             | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 9 KSNV 09/30/12                                    |                        | News 3 Sunrise -<br>News 3 Sunrise S          | SUND&M          | 6a-7a                                 | S              | :30     | 2 | \$325.001                    | 0.00 NM         | 2   | \$650.00          |
| Start Date   | End Date<br>09/30/12   | <u>Weekdays</u><br>S                          | Spots/Week 2    | <u>Rate</u><br>\$325.00               | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 10 KSNV 09/30/12                                   | 2 09/30/12             | Sunday Today<br>Sunday Today                  | СМ              | 7a-8am                                | s              | :30     | 2 | \$625.001                    | 0.00 NM         | 2   | \$1,250.00        |
|  | End Date<br>09/30/12   | Weekdays<br>S                                 | Spots/Week<br>2 | <u>Rate</u><br>\$625.00               | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E11 KSNV 09/28/12                                    | 09/28/12               | M-F Today Show<br>M-F Today Show              |                 | 9-10a                                 | F              | :30     | 2 | \$750.001                    | 0.00 <b>N</b> M | 2   | \$1,500.00        |
| TODAY SHOW II<br><u>Start Date</u><br>Week; 09/24/12 | End Date<br>09/30/12   | Weekdays<br>F                                 | Spots/Week      |                                       | Rating<br>0.00 |         |   |                              |                 |     |                   |
| E 12 KSNV 10/01/12                                   | 10/04/12               | · · · · · · · · · · · · · · · · · · ·         | II 3rd HCM      | 9-10a                                 | MTWT           | :30     | 8 | \$750.001                    | 0.00 NM         | 8   | \$6,000.00        |
|  | End Date               | <u>Weekdays</u><br>MTWT                       | Spots/Week      |                                       | Rating         |         |   |                              |                 |     |                   |
| Week: 10/01/12<br>E 13 KSNV 10/01/12                 | 10/07/12<br>2 10/04/12 |   | III 4th IBM     | \$750.00<br>10am-11am                 | 0.00<br>MTWT   | :30     | 8 | \$325.001                    | 0.00 NM         | 8   | \$2,600.00        |
|  | End Date               | Weekdays                                      | Spots/Week      |                                       | Rating         |         |   |                              |                 |     |                   |
| Week: 10/01/12<br>E14 KSNV 09/28/12                  | 10/07/12<br>2 09/28/12 |   | III 4th IBM     | \$325.00<br>10am-11am                 | 0.00<br>F      | :30     | 2 | \$325.001                    | 0.00 NM         | 2   | \$650.00          |
| TODAY SHOW II  | li                     | Today 4th Hour                                |                 |                                       |                |         |   |                              |                 |     |                   |
| Start Date   | End Date               | Weekdays                                      | Spots/Week      | ·                                     | Rating         |         |   |                              |                 | į į |                   |
| Week: 09/24/12                                       | 09/30/12               | F   | 2               | · · · · · · · · · · · · · · · · · · · | 0.00           | .00     |   | #207 A04                     | 0.00.1111       | _   | <b>ው</b> ጥ ማለሳ ምሳ |
| E 15 KSNV 10/01/12                                   | 2 10/04/12             |   | CM              | 11am-12pm                             | MTWT           | :30     | 8 | \$325.001                    | 0.00 NM         | 8   | \$2,600.00        |

Print Date: 10/02/12 19:16:07 P

**KSNV** 

Page 3 of 5

Order / Rev:

105163

Advertiser:

NRCC-IE

Alt Order#:

06838638

338638

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2958

Ln Ch End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Start Days Len Spots Amount Rachael Ray Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 MTWT---\$325.00 Week: 10/01/12 0.00 E 16 KSNV 09/28/12 09/28/12 Rachael Ray СМ :30 \$325.001 11am-12pm ----F--0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date Spots/Week **End Date** Weekdays Rating <u>Rate</u> Week: 09/24/12 09/30/12 ----F--\$325.00 0.00 E 17 KSNV 09/29/12 09/30/12 Golf CM 4a-8pm ----SS :30 \$700.001 0.00 NM 8 \$5,600.00 Golf RYDER CUP 2X/DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----SS \$700.00 0.00 E 20 KSNV 09/28/12 09/28/12 CM M-F Early News 5-630p ---F--:30 3 \$1,000.001 0.00 NM 3 \$3,000.00 M-F Early News **NEWS** Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/24/12 09/30/12 ---F--\$1,000.00 0.00 E 21 KSNV 10/01/12 10/04/12 M-F Early News CM 5-630p MTWT---:30 12 \$1,200,001 0.00 NM 12 \$14,400.00 M-F Early News **NEWS 3X/DAY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 MTWT--Week: 10/01/12 12 \$1,200.00 0.00 E 22 KSNV 09/29/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 3 \$650.001 0.00 NM 3 \$1,950.00 Sa-Su Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate 09/30/12 Week: 09/24/12 ----5-3 \$650.00 0.00 630-730pm E 23 KSNV 09/28/12 09/28/12 M-F Jeop/Wheel CM :30 2 \$1,000.001 0.00 NM 2 \$2,000.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ----F--2 \$1,000.00 Week: 09/24/12 0.00 E 24 KSNV 10/01/12 10/04/12 M-F Jeop/Wheel CM 630-730pm MTWT---:30 8 \$1,300,001 0.00 NM \$10,400.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/01/12 10/07/12 MTWT---8 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 3 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel 630-730pm :30(\$1,300.00) 0.00 NM See MG 24.9,24.10 [NA DBATES] 7 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel 630-730pm MTWTh----:30<del>(\$1,300.00)</del> 0.00 NM See MG 24.9.24.10 [NA DBATES] 9 KSNV 10/03/12-10/03/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 |--W-----:30 \$1,300.00 0.00 NM MG for 24.7,24.3 [INV CODE] 10 KSNV 10/03/12-10/03/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I--W-----:30 \$1,300.00 0.00 NM MG for 24.7,24.3 [INV CODE] E 25 KSNV 09/28/12 09/28/12 FacetoFace/Ralston RepGM 730-758pm :30 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston J RALSTON Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----F--\$800.00 0.00 E 26 KSNV 10/01/12 10/04/12 FacetoFace/Ralston Rep2M 730-758pm \$900.001 0.00 NM MT-T---:30 4 \$3,600.00 Face to Face w/ J.Ralston J RALSTON

Print Date: 10/02/12 19:16:07 Page 4 of 5

KSNV

Order / Rev: Alt Order #:

Flight Dates:

105163

06838638

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2958

| Ln Ch Start End  | l Inventory Code Break                                  | s Start/End T                 | ime Days              | Len Sp | iote Rate Pri  | Rtg Type S | note | Amount      |
|--|---|-------------------------------|-----------------------|--------|----------------|------------|------|-------------|
| E 26 KSNV 10/01/12 10/04   | •   | 730-758pm                     | MT-T                  | :30    | 4 \$900.001    | 0.00 NM    | 4    | \$3,600.00  |
| J RALSTON Start Date End D   |   |                               | Rating                |        |                |            |      |             |
| Week: 10/01/12 10/07/  | · · · · · · · · · · · · · · · · · · ·                   | \$900.00                      | 0.00                  | .00    | 4 44 000 004   | 0.00.104   |      | *****       |
| E 27 KSNV 10/01/12 10/0 THE VOICE  | 1/12 Mon PR 8-10p CM<br>Monday Prime 8-10pm             | 8-10pm                        | M                     | :30    | 1 \$4,000.001  | 0.00 NM    | 1    | \$4,000.00  |
| <u>Start Date</u> <u>End D</u><br>Week: 10/01/12 10/07/                  |   | <u>Rate</u><br>I \$4,000.00   | <u>Rating</u><br>0.00 |        |                |            |      |             |
| E 28 KSNV 10/01/12 10/0  | 1/12 Mon PR 10-11p CM<br>Monday Prime 10-11pm           | 10-11pm                       | М                     | :30    | 1 \$3,200.001  | 0.00 NM    | 1    | \$3,200.00  |
| Start Date End D Week: 10/01/12 10/07/                                   |   | <u>Rate</u><br>1 \$3,200.00   | Rating<br>0.00        |        |                |            |      |             |
| E 29 KSNV 10/02/12 10/02   | 2/12 Tues PR 8-9p CM<br>Tuesday Prime 8-9pm             | 8-9pm                         | -T                    | :30    | 2 \$4,000.001  | 0.00 NM    | 2    | \$8,000.00  |
| THE VOICE <u>Start Date</u> <u>End D</u> Week: 10/01/12 10/07/           |   | <u>Rate</u><br>2 \$4,000.00   | Rating<br>0.00        |        |                |            |      |             |
| E 30 KSNV 10/03/12 10/0  |   | 5a-459a<br>(10:00 PM-1        | W                     | :30    | 1 \$3,200.001  | 0.00 NM    | 1    | \$3,200.00  |
| CHICAGO FIRE   |   |                               |                       |        |                |            |      |             |
| Start Date End D Week: 10/01/12 10/07/                                   |   | <u>c Rate</u><br>1 \$3,200.00 | Rating<br>0.00        |        |                |            |      |             |
| E 31 KSNV 09/28/12 09/2  |   | 9-10pm                        | F                     | :30    | 1 \$2,600.001  | 0.00 NM    | 1    | \$2,600.00  |
| GRIMM  | , may , tand a yep                                      |                               |                       |        |                |            |      |             |
| <u>Start Date</u> <u>End D</u><br>Week: 09/24/12 09/30                   | /12F  | <u>Rate</u><br>1 \$2,600.00   | Rating<br>0.00        | ·····  |                |            |      |             |
| E 32 KSNV 09/30/12 09/3 FTBL NIGHT IN AMERI                              | NFL Pre-Game  | 1p-530pm                      | S                     | :30    | 1 \$2,400.001  | 0.00 NM    | 1    | \$2,400.00  |
| <u>Start Date</u> <u>End D</u><br>Week: 09/24/12 09/30                   | <u> Meekdays Spots/Weel</u>                             | <u>Rate</u><br>1 \$2,400.00   | Rating<br>0.00        |        |                |            |      |             |
| E 33 KSNV 09/30/12 09/3  | 0/12 NFL Football CM<br>NFL Football                    | 1P-9PM                        | S                     | :30    | 1 \$10,000.001 | 0.00 NM    | 1    | \$10,000.00 |
| SUN NIGHT FTBL<br><u>Start Date</u> <u>End C</u><br>Week: 09/24/12 09/30 |   | <u>Rate</u><br>1\$10,000.00   | <u>Rating</u><br>0.00 |        |                |            |      |             |
| E 34 KSNV 09/30/12 09/3  | 0/12 News 3 Live in Prime CM<br>News 3 in Prime         | 7-10pm                        | S                     | :30    | 2 \$1,800.001  | 0.00 NM    | 2    | \$3,600.00  |
| NEWS <u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30                 |   | <u>K Rate</u><br>2 \$1,800.00 | Rating<br>0.00        |        |                |            |      |             |
| E 35 KSNV 09/28/12 09/2  | 8/12 M-F News 3 at Eleven CM<br>M-F News 3 at Eleven    | 11pm-1135p                    | omF                   | :30    | 1 \$1,100.001  | 0.00 NM    | 1    | \$1,100.00  |
| NEWS <u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30                 |   | <u>k Rate</u><br>1 \$1,100.00 | Rating<br>0.00        |        |                |            |      |             |
| E36 KSNV 10/01/12 10/0   | 4/12 M-F News 3 at Eleven CM<br>M-F News 3 at Eleven    | 11pm-1135                     |                       | :30    | 4 \$1,200.001  | 0.00 NM    | 4    | \$4,800.00  |
| NEWS<br><u>Start Date</u> <u>End D</u><br>Week: 10/01/12 10/07           |   | <u>k Rate</u><br>4 \$1,200.00 | Rating<br>0.00        |        |                |            |      |             |
|  | 0/12 Sa-Su News 3 at ElevenCM<br>Sa-Su News 3 at Eleven | 11pm-1135p                    |                       | :30    | 4 \$1,100.001  | 0.00 NM    | 4    | \$4,400.00  |
| NEWS 2X/DAY  |   |                               |                       |        |                |            |      |             |
| Start Date End D   |   |                               | Rating                |        |                |            |      |             |
| Week: 09/24/12 09/30<br>E 38 KSNV 09/28/12 09/2                          |   | 4 \$1,100.00<br>1135p-1237    | 0,00<br>aF            | :30    | 2 \$750.001    | 0.00 NM    | 2    | \$1,500.00  |
| 200 10114 00/2012 00/2   | SIVI  | , , 50p-1201                  | -                     | .00    | μ ψ100,001     | 0.00 TAIN  | _    | ψ1,500.00   |

Print Date: 10/02/12 19:16:07

**KSNV** 

Page 5 of 5

Order / Rev:

105163

Advertiser:

NRCC-IE

Alt Order #:

06838638

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2958

Break Start/End Time Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show **Toniaht Show TONIGHT SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$750.00 0.00 E 39 KSNV 10/01/12 10/04/12 The Tonight Show \$750.001 1135p-1237a :30 0.00 NM 8 CM MTWT---\$6,000.00 **Tonight Show TONIGHT SHOW** Spots/Week Start Date End Date Weekdays Rate Rating MTWT---10/07/12 \$750.00 Week: 10/01/12 0.00 СМ \$225,001 E 40 KSNV 09/28/12 09/28/12 Late Night w/Fallon 1237a-136am ----F--:30 2 0.00 NM 2 \$450.00 Late Night w/Fallon **FALLON End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/24/12 09/30/12 ----F--\$225.00 0.00 E41 KSNV 10/01/12 10/04/12 Late Night w/Fallon CM 1237a-136am MTWT---:30 \$250.001 0.00 NM \$2,000.00 Late Night w/Fallon **FALLON** <u>Weekdays</u> Spots/Week Start Date End Date Rate Rating 10/07/12 MTWT---\$250.00 0.00 Week: 10/01/12 E 42 KSNV 09/29/12 09/29/12 Saturday Night Live 1130pm-1:02am CM ----S-:30 3 \$1,400.001 0.00 NM 3 \$4,200.00 Saturday Night Live SNL **End Date** Weekdays Spots/Week Start Date Rate Rating 09/30/12 ----5-3 \$1,400.00 Week: 09/24/12 0.00 E 43 KSNV 09/30/12 09/30/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S CM :30 1 \$1,200.001 0.00 NM \$1,200.00 Jeopardy in Prime **JEOPARDY** Spots/Week End Date Weekdays Rate Rating Start Date ----S Week: 09/24/12 09/30/12 1 \$1,200.00 0.00 E 44 KSNV 09/30/12 09/30/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$400.00 0.00 N 45 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm -----:30 1 \$1,500.001 0.00 NM O \$0.00 Saturday Prime 9-10pm **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/24/12 09/30/12 ----S-1 \$1,500.00 0.00 Ch Date Range Start/End Time Weekdays <u>Length</u> Rate Rtg Type <u>Description</u> 1 KSNV 09/24/12-09/30/12 Sat PR 9-10p 9-10pm -----Sa--:30(\$1,500.00) 0.00 NM Unresolved [TRY TO MG] N 46 KSNV 10/04/12 10/04/12 Thurs PR 9-10p 9-10pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 9-10pm Start Date End Date Weekdays Spots/Week <u>Rate</u> <u>Rating</u> ----Week: 10/01/12 10/07/12 \$3,200.00 0.00 Totals \$153,150.00